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WNY medium-sized companies 'eagerly' adding staff to satisfy demand, including in the tech industry

To meet demand, Express Employment Professionals of West Seneca hosting a COVID-safe, drive-thru job fair at API Delevan

West Seneca, NY (10/9/2020) – Medium-sized companies with 50-99 employees throughout Western New York are the most likely to increase employee count in the remainder of 2020, matching results from a recent national survey by The Harris Poll conducted for Express Employment Professionals.

To satisfy this local demand, the Express Employment Professional office in West Seneca is hosting a **COVID-safe, drive-thru job fair in the API Delevan parking lot at 270 Quaker Road, East Aurora 14052 on Thursday October 22 from noon to 2pm.**

“Here in Western New York, larger companies were better able to hang on to their employees during the COVID-19 shut down, so they have fewer positions to fill,” said Darren Moscato, franchise owner, West Seneca Express Employment Professionals. “At the other end of the spectrum the smallest companies don’t yet seem to have the confidence to start hiring. It is the medium-sized companies that are in the hiring sweet-spot right now. These companies saw their staff levels shrink during the lockdown and they are now eagerly adding staff to satisfy demand and gain market share.”

Just 18% of companies with 2-9 employees anticipate hiring more staff, while 34% of companies with 10-49 workers said they would bring on more people. Businesses with 50-99 employees display the most optimism at 53%. Forty-nine percent of larger companies with 100-499 employees see hiring increases, as well as 40% of companies with 500+ workers.

“We are seeing this play out in our available jobs. We currently have over 50 open positions at 28 different local companies”, Moscato said. “Technology companies like API Delevan is a good example. Tech manufacturers are most willing to hire workers who don’t have direct experience in their industry. Workers are surprised to learn that the skills they developed in another manufacturing industry makes them a great candidate for a career in tech manufacturing.”

Companies in the technology industry intend to increase employee count more so than other industries, according to hiring decision-makers. Those in the tech industry are most likely to report these increases at 53%, as compared to other industries like retail (29%), banking/finance (38%) and manufacturing (36%).

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There is never a fee for those seeking new career opportunities through Express Employment Professionals, which invests the time to listen to your needs to find your best job match.

For a complete list of job opportunities or to learn more, go online at [716Jobs.com](https://www.716Jobs.com) or call 716-800-4311.

Survey Methodology

The survey was conducted online within the United States by The Harris Poll on behalf of Express Employment Professionals between April 21 and May 6, 2020, among 1,005 U.S. hiring decision-makers (defined as adults ages 18+ in the U.S. who are employed full-time or self-employed or have been laid off, furloughed, or given a zero hour schedule in the past 60 days but worked full-time or were self-employed full-time prior, work at companies with more than 1 employee, and have full/significant involvement in hiring decisions at their company). Data were weighted where necessary by company size to bring them into line with their actual proportions in the population.

About Express Employment Professionals

The West Seneca Express office is located at 1900 Ridge Road and serves much of Erie County. Local businesses and applicants are encouraged to visit [ExpressProsWNY.com](https://www.ExpressProsWNY.com) or call 716-800-4311.

Express Employment Professionals is in the business of people. From job seekers to client companies, Express helps people thrive and businesses grow. Providing localized staffing solutions to our community, Express employed 552,000 people across North America in 2019.