

## **Hamburg Brewing Company**

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FOR IMMEDIATE RELEASE

### **Hamburg Brewing Company's 4th Anniversary Party**

**Hamburg, NY, September 5, 2017:** Hamburg Brewing Company will host its 4th Anniversary Party on Saturday, September 16th, 2017. The event will run from 12pm (noon) until 10pm onsite at the company's brewery and taproom located at 6553 Boston State Rd. in Hamburg, NY.

Guests will be directed as they enter from Boston State Rd. on where to park and where entrances to the taproom & outdoor tents are located. While there are plenty of parking accommodations, carpooling and ridesharing is highly encouraged. The ride sharing app Lyft has recently partnered with the Buffalo Niagara Brewers Association and is offering four \$5 credits towards rides when promo code "BNBA" is used.

The day's festivities include live music by Strictly Hip & Invisible Touch, food prepared by the taproom, exclusive beers brewed specifically for the event, and other various entertainment throughout the day. There is no cover charge and the event is open to all ages, but all guests will be ID'd in order to receive the appropriate wristband for access to beverages at the bar. The indoor bar can accept cash and major credit cards but outdoor areas are strictly cash only. There will be ATMs available for cash withdrawals.

Guests can expect a full line up of Hamburg Brewing's usual beer offerings with the addition of exclusive beers for the event. However, the taproom will not be serving flights, filling growlers, offering its usual food menu, or conducting tours. The taproom will also be closed the following day, Sunday September 17th, for the staff to reset the taproom and have their own employee celebration.

Frequent updates will be made to the company's Facebook event page to inform guests of all details as they are confirmed.

Hamburg Brewing Company is a production brewing facility complete with an onsite taproom and patio. Since opening in October 2013, it has expanded its brewing and packaging capabilities on the company's scenic grounds in Hamburg, NY.

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